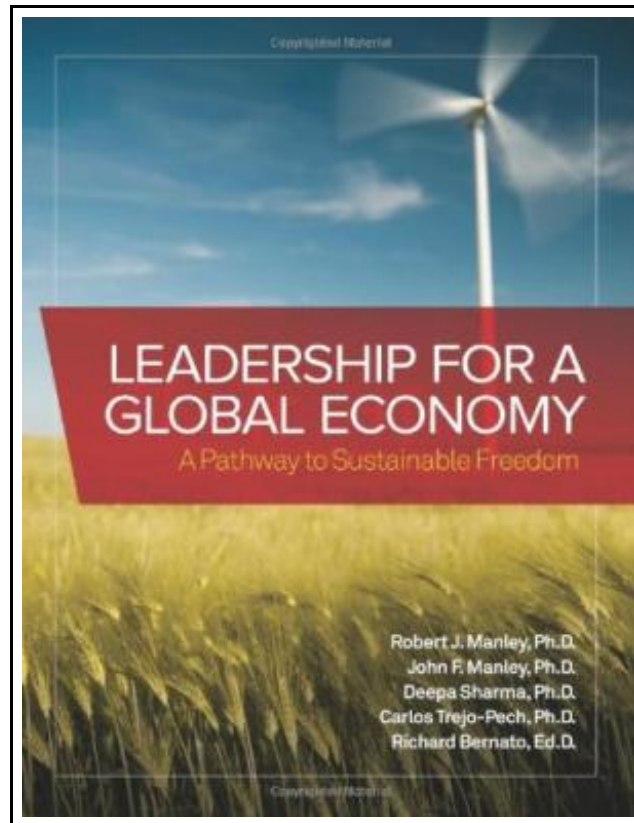


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North American Business Press, United States, 2013. Paperback. Book Condition: New. 277 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Editors: Robert J. Manley John F. Manley Deepa Sharma Carlos Trejo-Pech Richard Bernato As the title implies, this book is about leadership and globalization. Ed Lyons, in the chapter Leadership in Business, states that leadership is a complex topic by itself: Leadership may not be easily defined, but you know it when either you see or do not see it. That complexity and richness of multicultural leadership becomes more profound when leadership is addressed from a global perspective, as in this book. Furthermore, it could be said that the very conception of this book is global. The plan for the book was devised by scholars from different nationalities and cultures for students equally diverse. Researchers and business leaders from the USA, Mexico, and India devised the plan for this book during an international research conference in Udaipur, India. They visualized the implementation of a university level course taught by volunteer scholars that would enable students from these three countries to learn from their readings and discussions with one another using the Internet. The book is the product of the efforts of twenty professors that embraced the idea of an international learning community. The chapters in the book are similar to the main reading material of the course that students attended on line. Fifty students from different majors at Iona College (New York, EU), Dowling College (New York, EU), Universidad Panamericana (Guadalajara, Mexico), and Shri M. D. Shah Mahila College of Arts and Commerce (Mumbai, India) participated in the course during spring 2010. The last chapter, by Thomas Franza, technology leader of this course, describes the technology requirements to implement such a course. As this group...



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