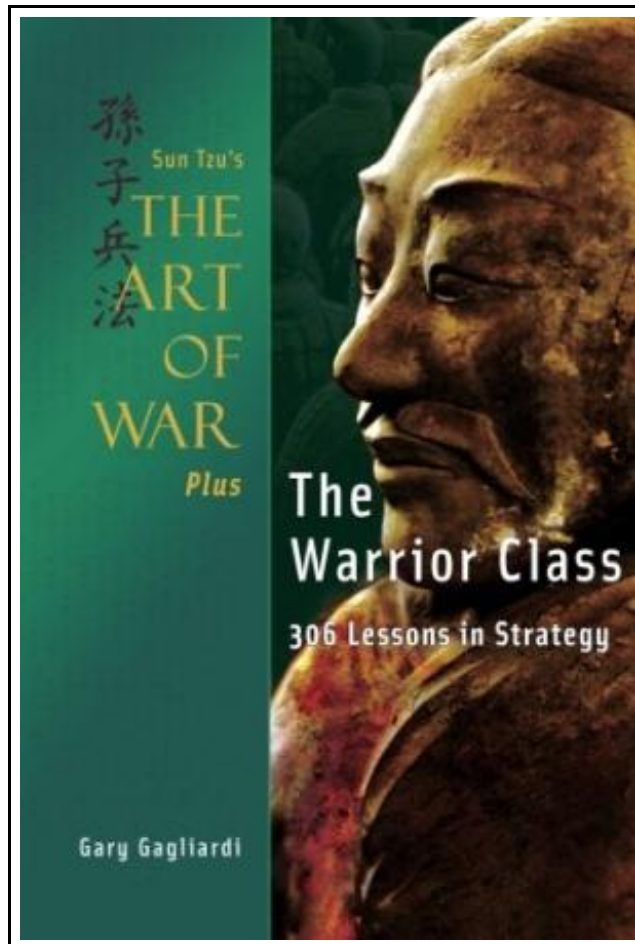


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Clearbridge Publishing, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The book that is the basis of the Science of Strategy Institute s on-line training program. This award-winning book (Foreword Magazine s Self-Help Book of the Year) offers our most detailed lessons of Sun Tzu s strategic methods. The book was designed as long series of short, easy-to-understand lessons for those who really want to understand the inner workings of human competition. Examples from modern business and every day life are used to illustrate what people do right and wrong in making strategic decisions.Each lesson is put into a format that frames each stanza of Sun Tzu s work as a specific strategic concept. Sun Tzu s non-intuitive approach to success is contrasted with our less successful instinctual reactions to competitive challenges. Below, we show you the table of contents, a list of the type of topics the lessons address, and a sample lesson from the book. Table of Contents Lesson Topics10 Using This Book15 Introduction: Sun Tzu s Basic Concepts Lessons 1-2116 Analysis Lessons 22-3839 Going to War Lessons 39-5358 Planning an Attack Lessons 54-6874 Positioning Lessons 69-8590 Momentum Lessons 86-104108 Weakness and Strength Lessons 105-124128 Armed Conflict Lessons 125-145150 Adaptability Lessons 146-159172 Armed March Lessons 160-193188 Field Position Lessons 194-220224 Types of Terrain Lessons 221-267252 Attacking with Fire Lessons 268-284300 Using Spies Lessons 285-306318 Glossary of Key Concepts342 Index of Art of War Topics348 Sample List of Lesson Topics: Emotion versus Strategy17 2: The Framework of Strategy18 3: The Goal of Strategy19 4: A Unique Position20 5: The Competitive Environment21 6: The Changing Times22 7: Competitive Success23 8: The Need for a Philosophy24 9: Advancing a Position25 10: The Source of Knowledge26 11: The...



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