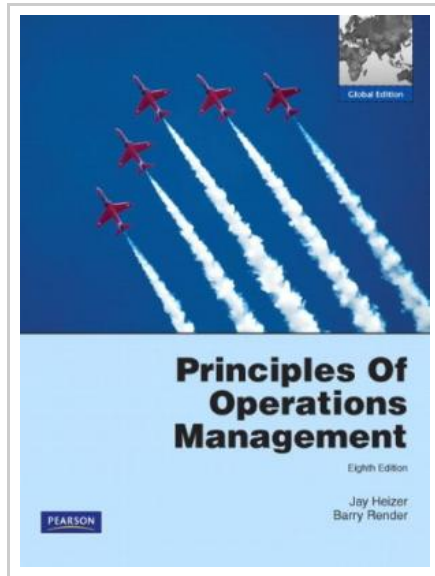




Principles of Operations Management with MyOMLab (Mixed media product)

By Jay Heizer, Barry M. Render

Pearson Education Limited, United Kingdom, 2011. Mixed media product. Book Condition: New. Global ed of 8th revised ed. 276 x 216 mm. Language: Spanish . Brand New Book. For undergraduate Operations Management courses. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Principles of Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support - found in the book's solved-problems, worked examples, and myomlab, Pearson's new online homework and tutorial system - to help students complete and understand assignments even when they're not in class. The eighth edition has been thoroughly updated to reflect operations management today - and now features myomlab. For a more comprehensive version with a quantitative modules at the end of the text, see Heizer/Render's Operations Management, 10e.



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Reviews

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