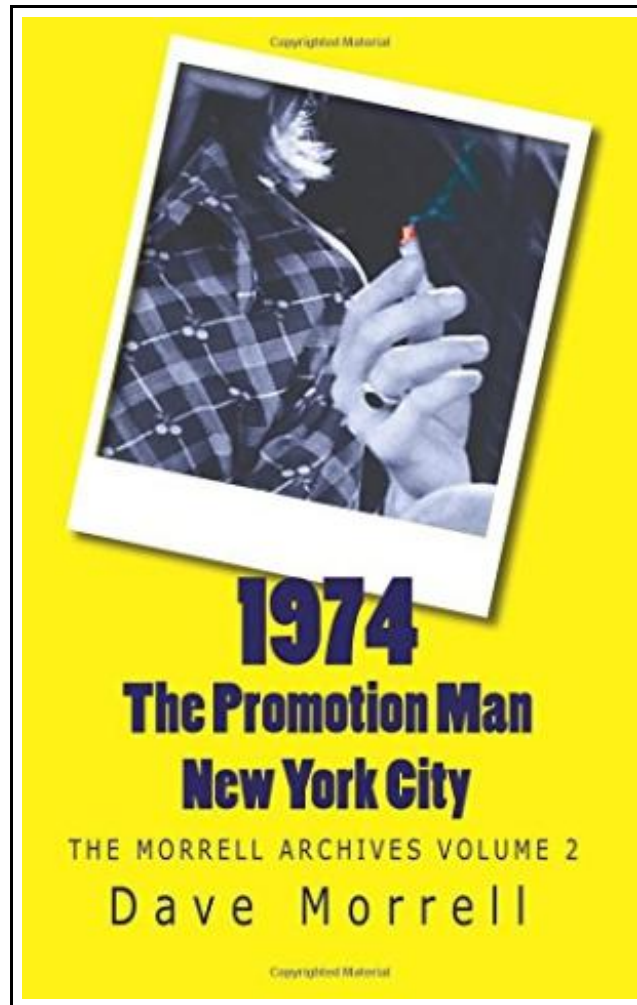


1974 - The Promotion Man - New York City: The Morrell Archives (Paperback)



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Reviews

Excellent e-book and useful one. It is written in straightforward phrases rather than confusing. I am just very happy to explain how here is the finest publication I have got read through in my very own lifestyle and might be the greatest book for possibly.
(Viva Schuster)

1974 - THE PROMOTION MAN - NEW YORK CITY: THE MORRELL ARCHIVES (PAPERBACK)



Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.1974 - The Promotion Man - New York City, the second volume in the memoirs of longtime record company executive and Beatles collector Dave Morrell, will be published in October. The book picks up where Volume 1 - the high energy Horse-Doggin - left off. When Morrell was just barely 21, he was plucked from a low-level job at Warner-Elektra-Asylum's New Jersey warehouse, relocated to Manhattan and given a plum assignment as Warner Bros. Records East Coast promotion man. Dave takes readers along on this wild ride - getting high with Ron Wood in the back of a limo between stops at radio stations, crossing English rock act Jethro Tull over to a mainstream pop radio audience with the smash hit Bungle in the Jungle, breaking new artist Maria Muldaur despite resistance from radio stations that deemed Midnight At The Oasis too steamy, witnessing David Geffen's meltdown at the Planet Waves listening party when he finds out the label's Bob Dylan ad ran too soon in Billboard, introducing KISS to audiences with a Times Square kiss-a-thon judged by Kenny Rogers, getting Alice Cooper to speak at a PTA meeting and being whisked away to the Bahamas by Deep Purple, who had rented the Starship (a former United Airlines Boeing 720 jet), for an impromptu meet-and-greet with radio programmers. Although employed by a major record label, Morrell resisted becoming one of the suits and remained a fan at heart, with a pure love of music - something that's abundantly clear in Chapter 14, when he and friend Ron Furmanek are invited to John Lennon's apartment to screen some rare Beatles footage that Ron had...



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